



BAMA405 – Scripting and Storyboarding

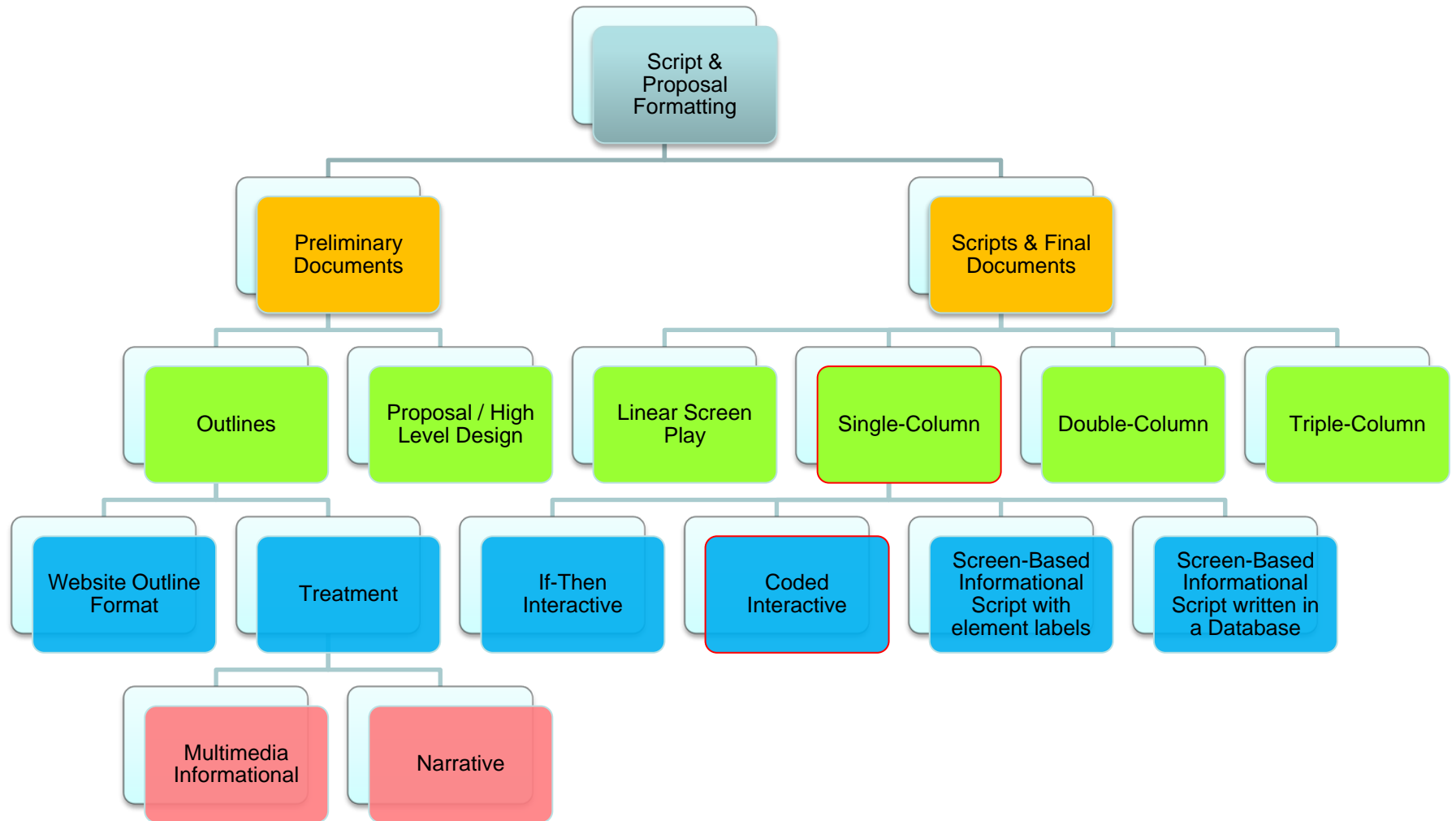
Chapter 6 – Script and Proposal Formatting (Part 2)

- [8.1 Single-Column, Coded Interactive Format](#)
- [8.2 Single-Column, Screen-Based Informational Script with Element Labels](#)
- [8.3 Single-Column, Screen-Based Informational Script Written in a Database](#)
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- At the end of this lesson, student will be able to:
 - Demonstrate the relationship between scriptwriting and storyboarding
 - Demonstrate understanding of the components, design documents, process, terminology, and proper formatting of professional scripts for creating multimedia presentations
 - Successfully create a professionally formatted script, given an initial concept or storyline
 - Successfully create a functional multimedia storyboard from an initial concept or script



8.1 Single-Column, Coded Interactive Format

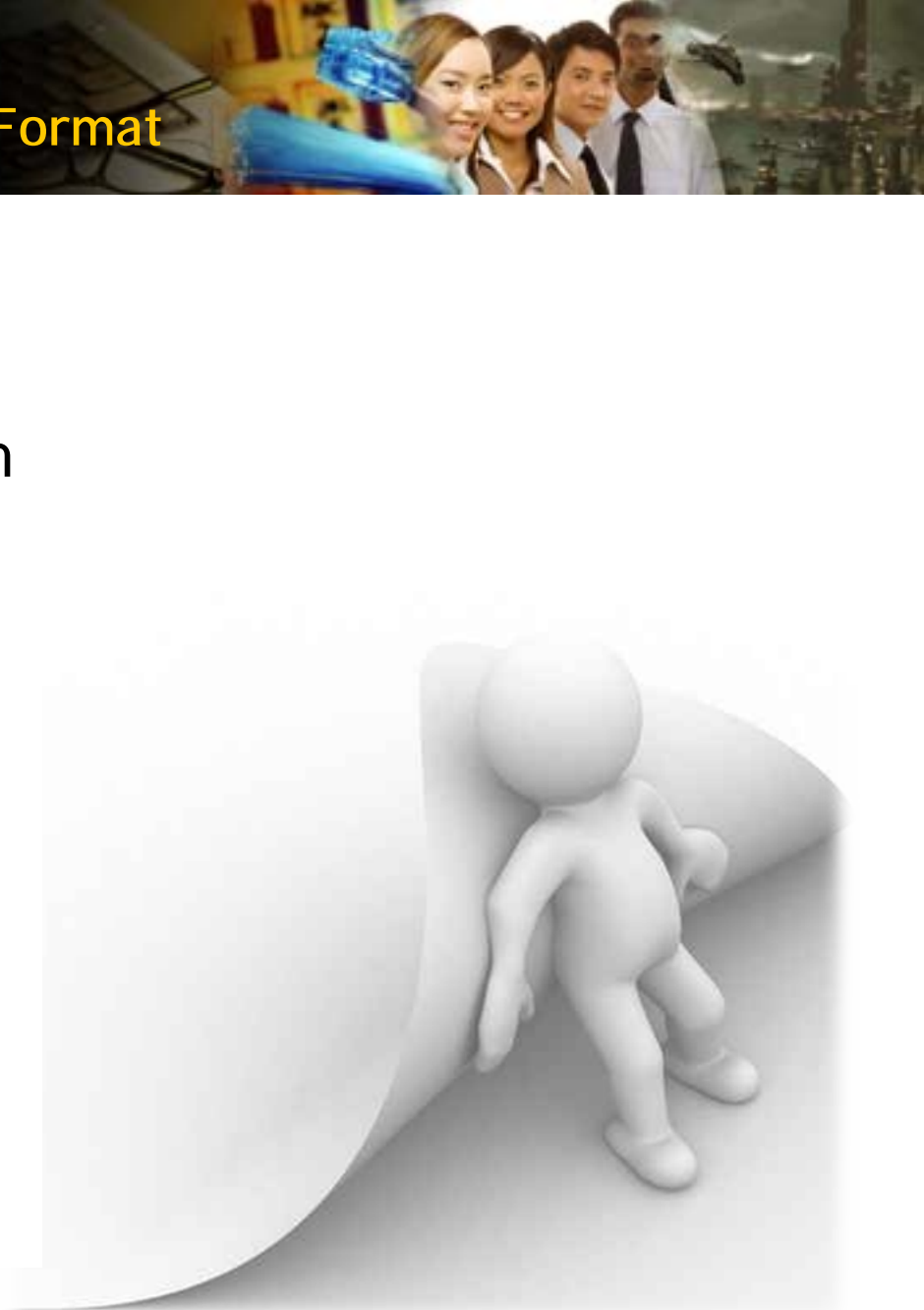
- **Use:** best suited for a narrative but also can be used for informational program – did not have extensive voice over or audio that would require a multicolumn script

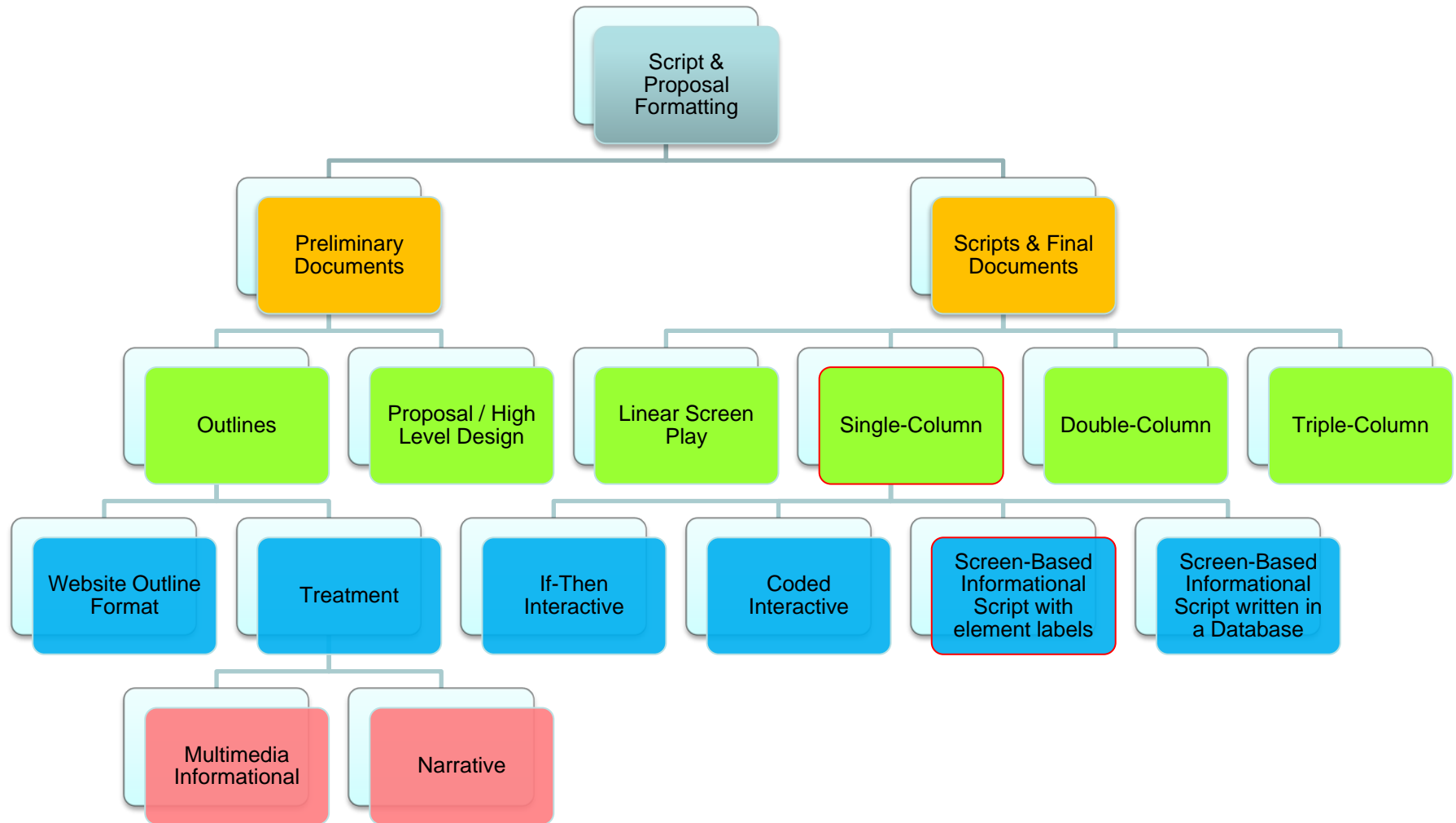
8.1 Single-Column, Coded Interactive Format

- **Description:** follow standard screenplay format, but the big difference is that each scene starts on a new page and carries a number code at the top. This will allow program to be interactive.
- The actual code on each scene has different information (story path, linked scene) when the program is play.
- Once the scene are coded, they are presented in a linear fashion with a flowchart or guide to help reader understand the story

8.1 Single-Column, Coded Interactive Format

- [Example](#) is about an interactive narrative in which the player is a voyeur who lives across the street from the mansion of a corrupt politician, Hawke, who is preparing to run for the US presidency. The goal of the game is for the voyeur to expose Hawke's corruption without getting anyone killed.



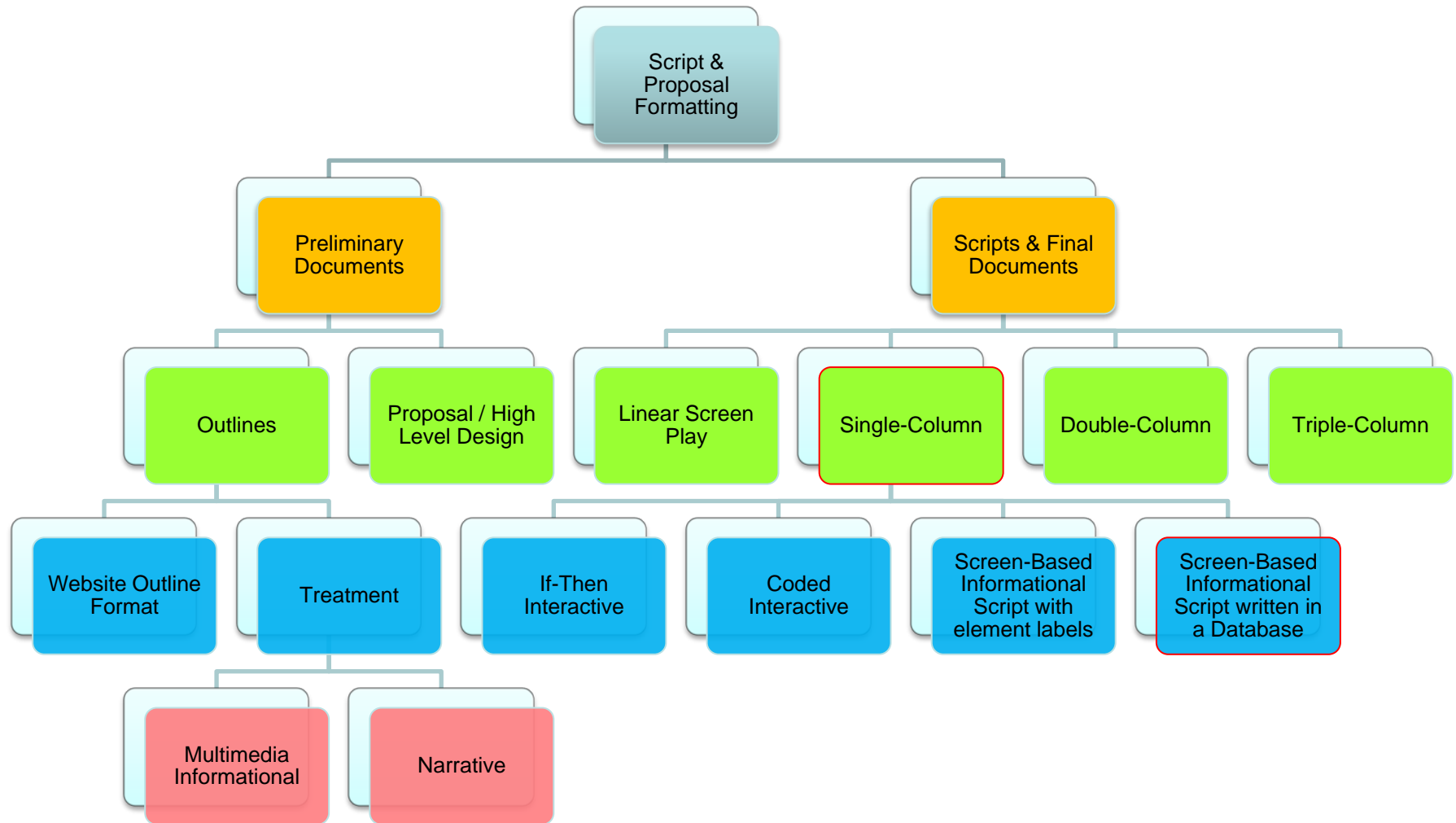




- **Use:** best suited to an informational program that has considerable and a variety of media (narration, text, and video).
- Screen element are clearly defined in the script by labels.

- **Description:** used in training program
- Each script page is one screen of material
- The script page has three parts divided by horizontal line
- **Top part** describe the lesson and topic
- **The middle** part describes the actions
- **The bottom** part describes the feedback/action and linking

[Example](#)





- **Use:** could be used for narrative or information piece with substantial interactivity.
- Needed for a complex program with many team members
- Or where the final pages were dynamically generated from scripts segments in a database

Example:

8.4 Double-Column Format



- **Use:** Informational projects with substantial interactivity and voice-over narration
- **Description:** similar to what is used for documentary video
- It has two columns, with images on the left and audio and text on the right
- Illustrated – present the feel of the completed project

[Example](#)


8.5 Triple-Column Format



- **Use:** Informational scripts with substantial interactivity and variety of media
- **Description:** this approach separates the visuals, narration and dialogue, music, sound effects and links in different column
- This type of format helps the production people clearly isolate the different production elements

[Example](#)

8.6 Conclusion



There is no one way to format for multimedia and Web documents.

The primary requirement is to make sure that whatever format you choose, it is clear to your client and everyone in the production team.

Keep it as simple as possible

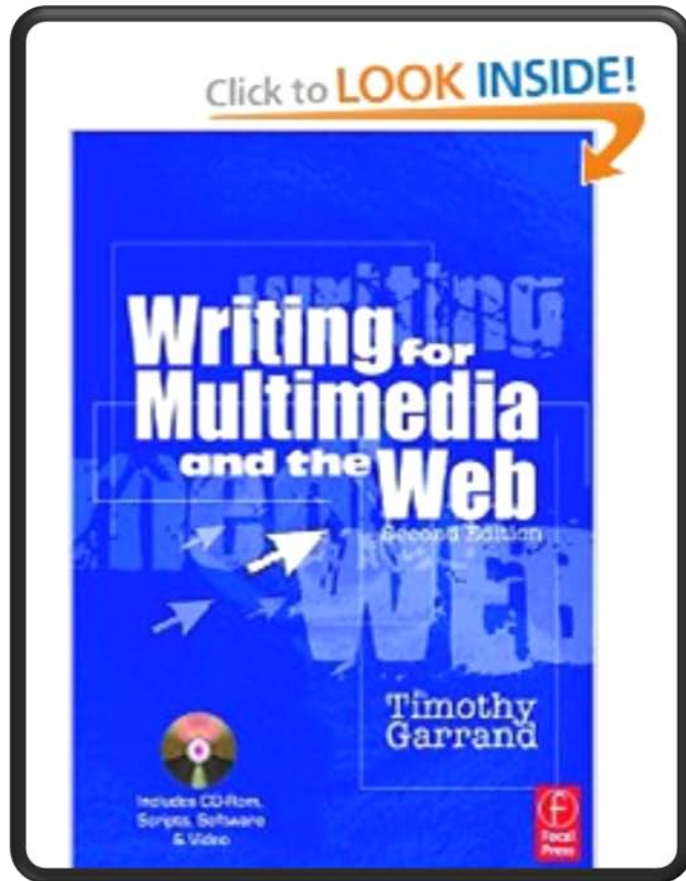
Format should be self-explanatory

8.7 Activity

In a group of two, choose a subject on interesting place to visit, which you want to promote it through a website.

you are required to come out with a preliminary document; **outlines** Once you're done with the outline, choose one script format that we've discussed earlier and come out with the **final documents** for the Homepage of the website





Writing for Multimedia and the Web, Second Edition by Timothy Garrand



END, THANK YOU...

Next Chapter : Chapter 9 :
Storyboard